

•kidshare

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Annual report 2025

Annual report 2025 Kidshare Foundation

Introduction

With Kidshare Foundation, we aim to improve the lives of the poorest children.

We do this by investing in education, because we believe that education is the key to lifting children out of poverty and giving them a chance for a better life.

We ensure that children have access to quality education at three levels:

We start with preschool education, then we support primary education, and for a selected group of young women, we facilitate access to secondary education and to university.

The first level is preschool education.

Preschool education is the foundation. Three-year-old children are ready to start learning through play. Their brains are like sponges; they learn so easily. We hear stories from Maasai parents in Tanzania who are amazed that their daughter already speaks Swahili after a year, even though they only taught her their tribal language. Scientific research shows the paramount importance of preschool education. Children who have attended preschool achieve much better results in primary school and are less likely to drop out.

We work with three partner organizations: two in Tanzania and one in Uganda.

Together with our partners — CEFORD, MPDI, and TAWREF — we built six new ECD (Early Childhood Development) centers: four in Tanzania and two in Uganda. This brings the total number of ECD centers built with Kidshare support since 2022 to 32. As a result, nearly 2.000 children in total gained access to high-quality preschool education by 2025.

Our program focuses on building ECD centers for children aged 3-6, including sanitary facilities. These children receive daily education, play together, receive a meal, and are regularly medically checked by a local nurse. Together with the local government, our partners select the most suitable villages, particularly in remote areas without access to preschool or primary education, where there are enough young children and where the community is willing to actively contribute to the construction and management of the school.

Since 2024, in consultation with our partners and local authorities, we have switched to a more programmatic approach. This means that we not only build ECD centers but also provide intensive guidance during the first few years. The goal of this is to improve the quality of education by:

- training caregivers, particularly in play-based learning
- strengthening the capacity of local school boards
- creating strong connections with local primary schools.

This process contributes to the self-reliance of the community and ensures that schools can function independently in the long term. This also includes generating and managing sufficient income through parental contributions and revenue-generating activities. This income is used to pay salaries, meals, teaching materials, and maintenance costs. In 2025, we also entered into a three-year programmatic partnership with Wilde Ganzen. From 2025 to 2027, this organization is funding 33% of the construction costs of the ECD centers in Tanzania.

Activities and Results 2025

In 2025, our partners built six new ECD centers, with funding from Kidshare and contributions from local communities — and in Tanzania with additional support from Wilde Ganzen. The schools are equipped with water connections or rainwater harvesting systems, sanitary facilities, basic furniture, and playground equipment.

Depending on school size (approximately 50 children in Tanzania in a one-classroom school and about 120 children in Uganda in a three-classroom school), we created an educational place for approximately 450 additional children in 2025.

In 2025, 1,965 children attended the ECD centers built with support from Kidshare (see Table 1 and Annex 1). This represents a growth of 27% compared to 2024. In almost all ECD centers, the participation of boys and girls is virtually equal (49% versus 51%).

Table 1 Number of schoolchildren in the ECD centers funded by Kidshare.

Schoolchildren 2023			Schoolchildren 2024			Schoolchildren 2025		
boys	girls	total	boys	girls	total	boys	girls	total
214	228	442	726	689	1415	967	998	1965

The growth in the number of schoolchildren over the past three years is due, on the one hand, to the expansion of the number of ECD centers, but also to the fact that student numbers in most schools continue to increase. Parents are increasingly recognizing the importance of good preschool education and they hear from other parents that the education and care at the new schools are of good quality.

Our work in Uganda

In Uganda, we work together with our partner CEFORD.

They built two large ECD centers for us in 2025, each with three classrooms.

They also provided training for ECD teachers and school boards, and held discussions in the communities. As a result, parental participation has improved.

The old school in Gwere



In November 2025, we visited our partner organization CEFORD in Uganda.

On November 13, we drove to Gwere to view a new school.

This ECD center was not yet completely finished, but it was almost there.

We sat under a mango tree and had a session with the people from the village.

The head caregiver told us that there are already 113 children in the ECD center.

The chairman of the school board said in his presentation that the new building will probably be too small as early as next year. What stands out here is that it is a strong community that is very well

organized. They started setting up a small ECD back in 2012 and have kept it going until now, even during covid.

I praised them in my speech and said that they are a model community for us.

The children receive a hot meal every day, the parents take care of that. There is clean drinking water from the water network in this village. Godwin Ocen is the project manager for CEFORD and explained at the meeting that, once the finishing touches have been put on the building, CEFORD will also install playground materials for the children.

They will also bring furniture and learning materials. We walked to the new school building and took photos. Afterwards, we said goodbye and drove back to Moyo, feeling satisfied.



The new school building in Gwere

Our work in Tanzania

MPDI is our partner organization focusing on the Maasai population in northern Tanzania. Due to the vast distances between mostly small villages, their semi-nomadic lifestyle, the rapidly changing socio-cultural context, and the fact that the Maasai have generally only recently recognized the importance of good education, the context in which they work is by far the most challenging, and setting up well-functioning ECD's requires more staff effort than in other areas. Crucially, MPDI is one of the few organizations that manages to mobilize the population to jointly execute and manage a community project. As a positive spin-off effect, the local government is increasingly prepared and willing to also build primary schools in villages where MPDI has built an ECD, making both preschool and primary education accessible to these Maasai children.

Over the past year, our other partner organization, TAWREF, has worked on further expanding access to high-quality ECD's, particularly in underserved rural communities. The strong point of TAWREF's approach is the fact that, already during the selection and preparation of new ECD centers, they actively involve the nearest primary school, which later "adopts" the ECD and thus actively monitors and supports it. As a result, there are already 13 teachers working in our ECD's who are paid by the government.

The second level: Primary Education

In Tanzania, we have built 22 ECD centers to date. These are often located in remote villages in rural areas. Our partners have worked closely with the government from the very beginning. Together, they select villages to build an ECD, i.e. where many children live and the nearest school is far away. This approach has been successful. For instance, in eight cases, the government has already added classrooms for a primary school alongside our new ECD center. That amounts to a total of 29 classrooms. In this way, our investment in early childhood education has a major impact. That is a wonderful spin-off effect of our work. Kidshare has also invested in these classrooms itself.

The photo below shows that 3 extra classrooms have already been added here for a primary school.



The third level: our TOP-girls program

In Kenya, we work with the TOP girls CBO, where CBO stands for Community Based Organization. In our TOP-girls program, we support talented girls and young women who cannot afford their further education due to financial barriers. They are often among the best students in their class. They are often orphans or half-orphans who would never be able to pay the school fees for secondary school. We have included a total of 84 young women in our TOP-girls program. We pay their school fees or tuition fees and contribute to their living expenses. By 2025, 35 TOP girls had graduated from university. These are 35 young women whom we have supported for eight years with school fees for secondary school and tuition/living expenses for university. 15 girls started their university studies in September 2025. Also in 2025, 11 girls obtained their secondary school diploma. We support 23 girls who are currently still in secondary school. TOP girls CBO also guides them with coaching and workshops on themes relevant to them.

Kidshare Foundation Board

The board of the Kidshare Foundation held five board meetings over the past year. We have a new treasurer: Martin Hoedemakers. We made one trip to Africa, during which we visited Uganda in November. A planned trip to Tanzania could not take place that month. The reason was that unrest

had broken out following the national elections at the end of October. The internet was shut down and airports also closed.

The current board members are:

Hans van Driel	Chairman
Gea Dekker	Secretary and Coordinator Kenya
Martin Hoedemakers	Treasurer
Paul van Hoof	Head of Program and Coordinator Uganda
Christina Kebbel	Kidshare Germany and Coordinator Tanzania
Diana van Dijk	Coordinator Kenya

Marketing and Communication

In 2024, we built a new website. It was not yet functioning properly. We then opted for a different website administrator.

We regularly post messages on LinkedIn and Facebook.

In 2025, we sent two newsletters by post to our donors.

In 2026, we will place a greater focus on marketing and communication. We aim to increase our visibility through online marketing and recruit new donors via our one-on-one approach. Setting up legacy fundraising is also a priority in 2026.

Financial Policy and Fundraising

Kidshare raises funds from endowment funds, companies, churches, private individuals, and service clubs. Over the past year, we have taken fundraising from endowment funds back into our own hands and intensified it. This has led to a significantly higher return.

We have established a Kidshare Verein in Germany.

Finally, at the end of 2025, the news arrived that the Kidshare Verein Deutschland has been fully approved by the authorities. We are pleased with this, and it will give a boost to our fundraising.

In 2025, we started a programmatic partnership with the Wilde Ganzen Foundation. We are doing this in Tanzania with our two partner organizations there. They will finance one-third of our projects in Tanzania for at least the next three years.

Results and Impact

We are pleased that we were able to build 6 new ECD's in Uganda and Tanzania over the past year.

By 2025, 35 of our TOP-girls will have graduated from university.

15 TOP-girls have successfully obtained their secondary school diplomas.

Our ECD program has been very successful in Tanzania. We have now built 22 ECD's there. In eight cases, the government added a total of 29 classrooms for a primary school. In Uganda, we built 2 large ECD's over the past year (each with three classrooms). In total, 1,965 children are receiving education in our ECD's.

By 2025, we will have built 66 schools in total, in four African countries.

Finally

We would like to sincerely thank you, all our contributors, for your donations.

Without you, our work would not have been possible. The Wilde Ganzen Foundation has also been a reliable and important partner for us for many years. Together we stand strong and can give many poor children a good chance for a better life. Your donation means a lot!

On behalf of the board of Kidshare Foundation,

Hans van Driel, Chairman

ANNUAL ACCOUNTS 2025

All amounts in EUR

Balance sheet as at 31 December (after appropriation of result)

	2025
ASSETS	
Cash and cash equivalents	137.576
Receivables	-
	<hr/>
Total assets	137.576
	=====
LIABILITIES	
General reserve	15.000
Designated fund	122.576
Expenses payable	-
	<hr/>
Total liabilities	137.576
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Statement of income and expenses

REVENUE	2025
Revenue from private individuals	47.945
Revenue from affiliated organizations (religious denominations)	15.328
Revenue from other non-profit organizations	173.005
Revenue from companies	2.100
	<hr/>
Sum of revenue	238.378
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EXPENSES	2025
Spent on objectives	190.376
Recruitment costs	5.388
Management and administration costs	5.983
Total of expenses	201.748
	=====
Sum of income and expenses	36.630
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Appropriation of result	
Addition to/withdrawal from earmarked reserve	
Addition to/withdrawal from earmarked fund	36.630

Total	36.630
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The 2025 Annual Report and Financial Statements were approved at the Board meeting on 28 March 2026.